



Monday, October 14th

7:00am-3:00pm	Conference Registration Desk Open	RC Ballroom Foyer
7:00am-8:00am	Continental Breakfast	RC Ballroom Salons 4-6
7:00am-12:00pm	Exhibits Open	RC Ballroom Salons 4-6
12:00pm-12:45pm	Lunch Buffet	RC Ballroom Salons 4-6
1:00pm-1:45pm	<i>“Chairman’s Welcome”</i> <i>By Brian Kovack, CEO</i>	RC Ballroom Salons 1-3
1:45pm-2:45pm	<i>“More than Welcome: Implementing the Experience Economy in Client Onboarding and Reboot Meetings”</i> by Dennis Moseley-Williams Sponsored by Athene	RC Ballroom Salons 1-3
	<p>Advisors will delve into the art of applying experience design principles to create a client onboarding experience and a transformative 'reboot' meeting for existing clients. This hands-on session is designed to equip advisors with actionable strategies that ensure their unique value and relevance shine, fostering increased client loyalty, greater wallet and mind share, and a referral surge. Take advantage of this opportunity to translate knowledge into action and create lasting impressions that resonate with your clients. Join us for a session with practical insights and hands-on tools to revolutionize your client experiences.</p>	
2:50pm-3:50pm	<i>“General Session Speaker #2”</i>	RC Ballroom Salons 1-3
4:00pm-5:00pm	<i>“General Session Speaker #3”</i>	RC Ballroom Salons 1-3
6:00pm-7:00pm	Cocktail Reception	Da Vinci Lawn (outside)
7:00pm	Dine-Arounds hosted by various sponsors	<i>(By Invitation Only)</i>

Tuesday, October 15th

7:00am-3:00pm	Conference Registration Desk Open	RC Ballroom Foyer
7:00am-8:00am	Hot Breakfast Buffet	RC Ballroom Salons 4-6
8:00am-8:15am	Welcome	RC Ballroom Salons 1-3
8:15am-9:15am	Annual Compliance Meeting-MANDATORY <i>By Kovack Compliance Department</i>	RC Ballroom Salons 1-3
9:30am-10:30am	“General Session Speaker #4”	RC Ballroom Salons 1-3
10:45am-11:45am	“General Session Speaker #5”	RC Ballroom Salons 1-3
11:45am-12:30pm	Lunch Buffet	RC Ballroom Salons 4-6
12:45pm-4:15pm	Breakout Sessions	

RC Ballroom Salons 1-3	Siena I&II	Amalfi I&II
Sponsor Breakouts	Sponsor Breakouts	Advisory Breakouts

6:00pm-7:00pm	Cocktail Reception*	Da Vinci Lawn (outside)
7:00pm-10:00pm	Buffet Dinner	Da Vinci Lawn (outside)

**Please note that the reception is outdoors. Attire is resort casual, no suits or ties needed.*

Wednesday, October 16th

7:00am-12:00pm	Conference Registration Desk Open	RC Ballroom Foyer
7:00am-8:00am	Hot Breakfast Buffet	RC Ballroom Salons 4-6
8:00am-8:15am	Welcome	RC Ballroom Salons 1-3
8:15am-9:15am	<i>“General Session Speaker #6”</i>	RC Ballroom Salons 1-3
9:30am-10:30am	<i>“General Session Speaker #7”</i>	RC Ballroom Salons 1-3
10:30am-11:00am	Break (Hotel Check-out)	RC Ballroom Salons 4-6 Foyer
11:00am-12:00pm	<i>“General Session Speaker #8”</i>	RC Ballroom Salons 1-3
12:00pm	<i>Closing Remarks</i> <i>By Brian Kovack, CEO</i>	RC Ballroom Salons 1-3